

# Where is the Good Samaritan, Today?

Luke 10:25-37

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# History of Good Samaritan Program

- 2000 UBS World Assembly in Midrand, South Africa:

*... in partnership with Christian Churches and other partners to make the Holy Scriptures more relevant to daily living and current issues e.g. literacy and HIV*

2005: UBS Africa Area Board highlights HIV and AIDS as a specific urgent need to be addressed by the Bible Societies in the Africa Area:

# Objectives

## LONG TERM

- *To strengthen the involvement of churches in the fight against HIV and AIDS in order to reduce the prevalence of HIV, reduce stigma and increase the integration of people infected.*

## SPECIFIC

- *The GSP will equip people with necessary knowledge to protect themselves and their families from HIV infection.*
- *Encourage Voluntary Counselling and Testing (VCT) and open discussions on sex and sexual education.*
- *To eradicate stigma, restore PLHA's human rights, dignity and equality*
- *To renew the church's social responsibility to fight poverty and other social ills.*

# Key Elements of GSP

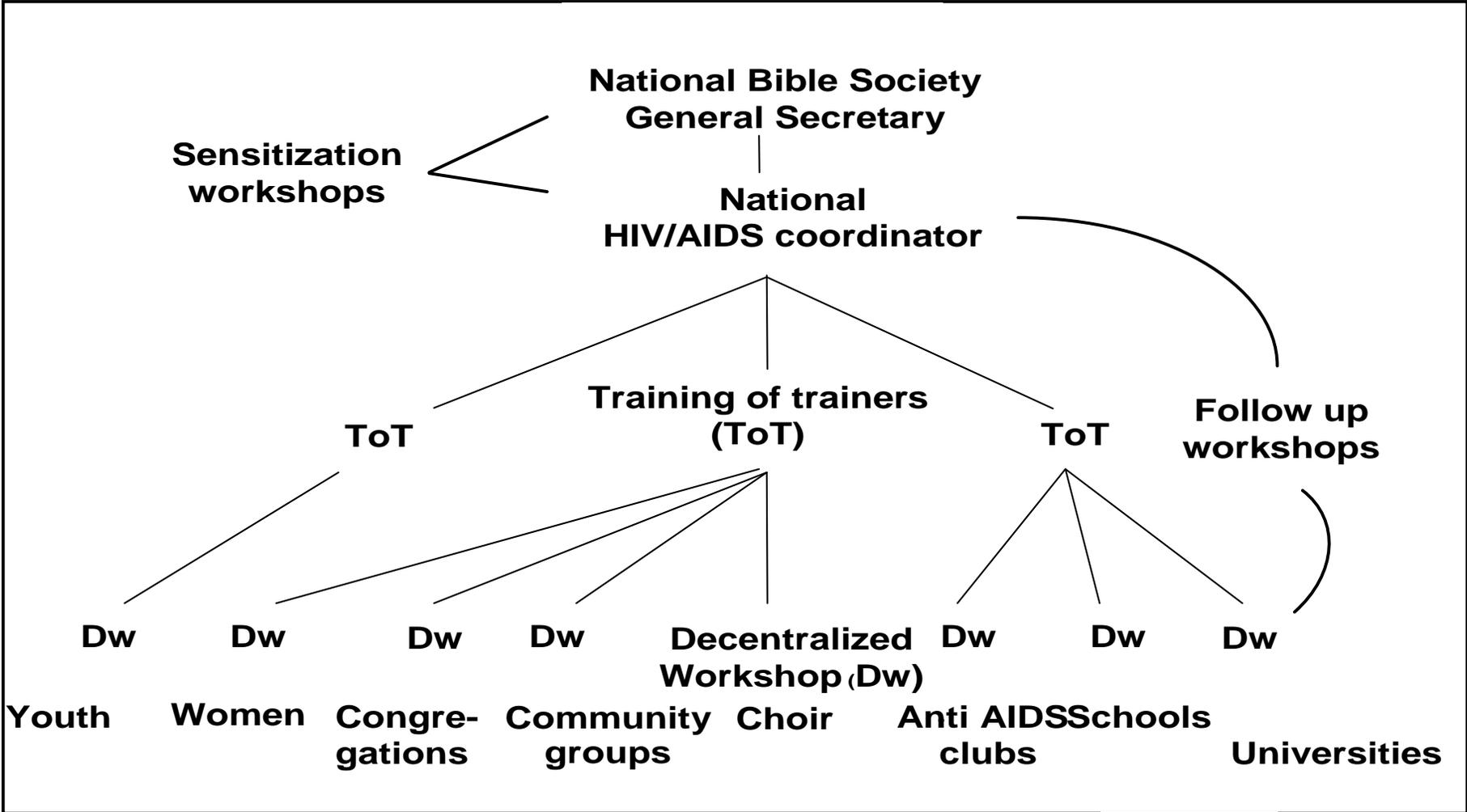
- Methodology – *Awareness creation through*
  - *open discussions and sharing*
  - *Drama, story telling, case studies, facts and interactive stories from the scriptures*
- The intervention strategy
  - *Sensitization and mobilisation workshops*
  - *Training of trainers workshop*
  - *Decentralized workshops*
  - *Follow-up workshops and evaluation*
- Materials (Good Samaritan Outreach Package)

# Good Samaritan Outreach

## Multi media Package

- *Where is the Good Samaritan Today? Booklet*
- *Where is the Good Samaritan Today? Flipcharts*
- *Where is the Good Samaritan Today? Training manual*
- *Where is the Good Samaritan Today? DVD*
- *Who is Responsible? DVD based on a case study from the booklet.*
- *Why do you bother us, Betty? DVD telling the story of Betty and the troubles she faces after testing HIV positive.*
- *Reason to Live. DVD promoting the Good Samaritan program in Africa.*
- *Where is the Good Samaritan Today? Music video*
- *Take Charge Booklet and DVD for Youth*

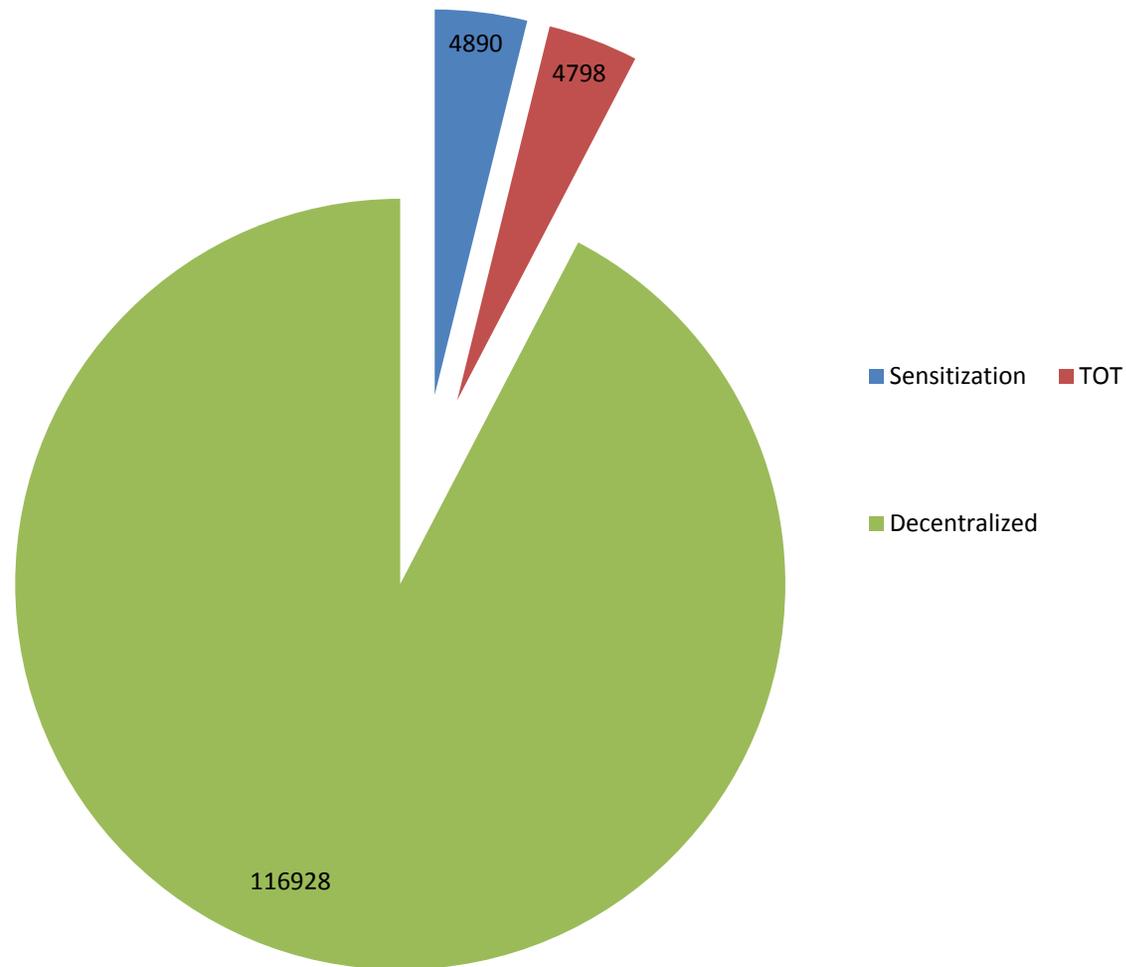
# Structure of GSP



# Effectiveness and Impact

- GSP uses Bible as reference point
- Involvement of PLWA
- Constructive engagement with Policy Makers
- Challenging internal structures
- UBS HIV work driven by Biblical principles
- UBS ecumenical in nature
- UBS HIV Service facilitates implementation at national level
- Culture of Learning through Joint Program Reviews

# Number of people reached in 2011 in 18 African Bible Societies



# Potential for replication

- **Rick Warren** (author, evangelist): *"The Church is the biggest network in the world... I can bring you to 10 million villages in the world that don't have a doctor, don't have a post office; they have nothing but a church. But it's already on the ground, and we don't have to hire staff."*

# Planned Next Steps

- Towards zero discrimination and equal human rights for PLHA
  - *Cross cutting in GSP outreach package especially in flipcharts*
  - *New Family module*
- Children's module
  - *Draws on “Declaration of Children’s right” and is a direct response to Article 52 in UN recommendation “...to implement policies to provide a supportive environment to orphans and vulnerable children.”*

Thank You

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